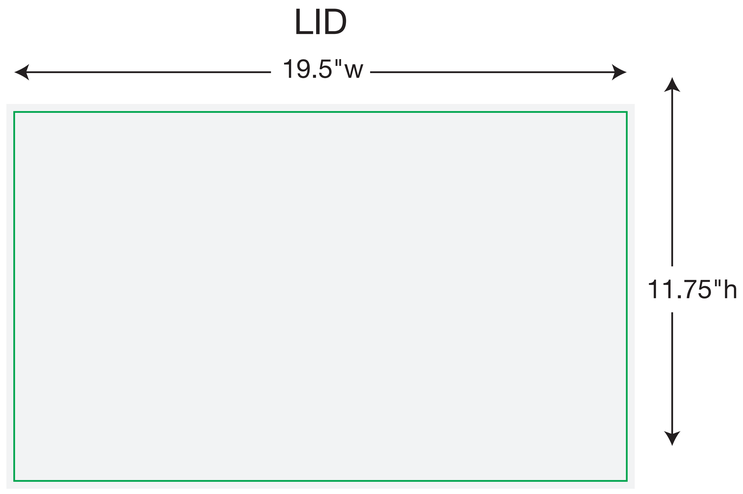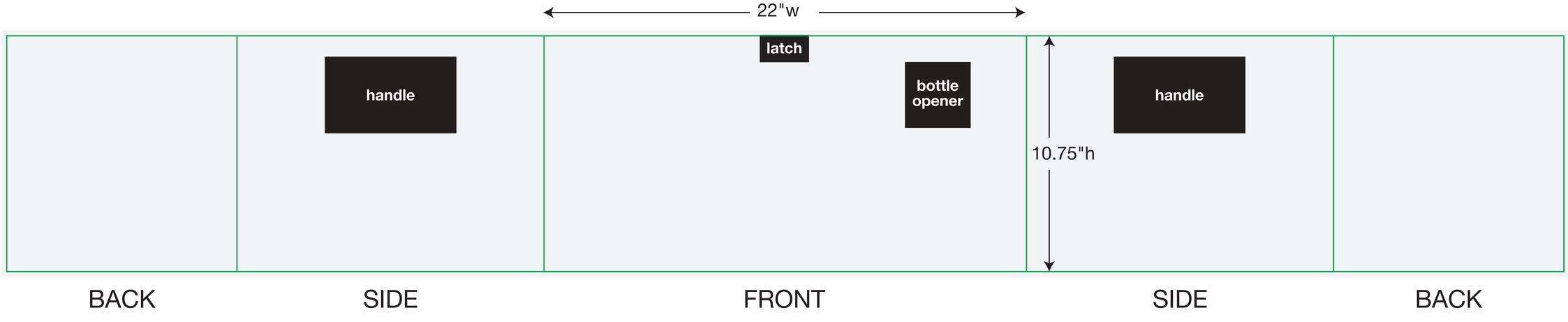Item: 12021 54QT Cooler
Imprint Size Lid: 19.5"w x 11.75"h
Imprint Size Front: 22"w x 10.75"h
Imprint Size Full Wrap: 71"w x 10.75"h